



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

8 July 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*



Can you scan these QR codes? Give it a shot.  
If you can, then share them with others ;-)



## ST AEROSPACE OPENINGS IN MOBILE, AL

Attached is a promotional flyer for multiple openings with ST Aerospace. We would appreciate your help spreading the word throughout our community. Feel free to contact me if you have any questions/concerns.



ST Aerospace  
Mobile.pdf

Brittany B. Callahan Workforce Escarosa, Inc. 850-607-8797 Email: [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org)  
[www.workforceescarosa.com](http://www.workforceescarosa.com)

## HEALTHY START BABY SHOWER

Greetings Vendors and Exhibitors!



BS-Flyer-2013-HS.pdf



Save the Date Flyer  
NHS-2013.pdf



Cover letter July  
1-2013.doc



Registration-1-NL-3-  
21-13.doc

This is the official request for vendors and exhibitors for the 2013 Healthy Start Santa Rosa County-Wide Baby Shower to be held Saturday, October 5, 2013, 9:00 a.m. to Noon, at the Santa Rosa County Auditorium in Milton, Florida. Set-up will be on Friday, October 4<sup>th</sup> from 8:30 a.m. to 6:00 p.m. Please complete the attached registration and return it to me by July 31, 2013. All tables will be assigned on a first come first serve basis. For those of you who are paying a fee, make your checks payable to Healthy Start Coalition and send them with your registration form.

More detailed information will be sent out in a vendor packet by the beginning of September. If you have not received this packet by September 15, please contact me immediately.

We look forward to again seeing those of you who have participated in the past and, for those of you who are new to the Baby Shower, we look forward to sharing this experience with you! Have a great summer! Call if you have any questions.

*Barbara Bowman,MSW* [bbowman@healthystartsantarosa.org](mailto:bbowman@healthystartsantarosa.org) 850-626-6751  
[www.healthystartsantarosa.org](http://www.healthystartsantarosa.org)

### **JOB FAIR WHITING FIELD**

Event: 24<sup>th</sup> Annual Job Fair  
Date: Thursday, August 22, 2013  
Time: 9:00AM to 3:00 PM  
Location: Sikes Hall, Naval Air Station, Whiting Field  
Contact: Fleet & Family Support Center 623-7177

### **EXCELLENT NEWS FROM SANTA ROSA BRIDGES OUT OF POVERTY**

Just a quick reminder about our upcoming Bridges Steering Committee Meeting on Wednesday, July 10th from 1:30-3:30 p.m. at Pine Terrace.

A quick update on regarding our FIRST Getting Ahead Class!!! Currently we have twelve people enrolled for this class which is beginning July 18th. If you know of anyone interested, we still have some space. I am also creating a waiting list for the next class. I am attaching both flyers for you convenience.

Meals! The following dates, July 18th, and August 6th and 8th, are open. **A big thank you to Bagdad United Methodist Church for not only providing the space, but also the meal for the first class!!! Sodexo, Peggy Armstrong, Living Truth Church, Community of Christ Church, and Raymond Sullivan have also signed up for meals!** If you or your organization are interested in providing a meal for this class one (or more) of the open dates, please contact me and I'll add you to the list!

Child care!! We need volunteers for child care!!! Please contact me if you are interested. At this time there are five children who will be attending. It is very important this is covered. Please let me know if you are interested.

If you are willing and able to volunteer for one session or multiple sessions, please contact me. Sessions are from 6:00-8:30 p.m. on Tuesdays and Thursdays! Please help us remove this barrier for these investigators!

Mentors!! Dr. Barber is seeking mentors or "allies" for our Getting Ahead Investigators. If you are interested, please let us know!

Thank all of you for being a part of this very important community program!! It is so exciting to see what has happened this past year! You all rock!!

Dawn Stone (850) 983-5001

### **DINNER WITH THE DOC THIS MONTH**

Vascular Disease and the Vascular Specialist: What we should know  
Presented by Christopher J. LeCroy, M.D. Board certified vascular Surgeon

Monday July 15th 6pm  
Santa Rosa Medical Center Education building located behind the hospital  
Dinner will be provided  
PLEASE CALL 626-5113 to make reservations

To register call 626-5113 or email [Aleta.Hoodless@hma.com](mailto:Aleta.Hoodless@hma.com)

## INFORMATION

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

### ESCAROSA COALITION ON THE HOMELESS NEWSLETTER



## EscaRosa Coalition on the Homeless

*"Working to Prevent and Eliminate Homelessness"*

## July 2013 Newsletter



### We Have Moved!

The EscaRosa Coalition on the Homeless has moved to 3702 N. Pace Boulevard, Pensacola FL 32505. We are very excited about our new endeavor and the ability for our organization to expand. Our operations will continue as normal at our new location and we welcome our friends in the community to visit.

On behalf of the staff and the board of directors we extend our appreciation to Brownsville Baptist Church for letting us call their church home for so many years. For their excellence in giving ECOH presented them our most coveted award at our general coalition meeting in June. Pastor John accepted the award on behalf of Brownsville Baptist and its members.



### Our Next General Coalition Meeting

Join us Tuesday July 9th at 1p.m. at the **Waterfront Rescue Mission (348 Herman St. in Pensacola)** to discuss services and needs with other agencies working to prevent and eliminate homelessness.

### A Special Thanks To

Alfred Washburn, Families Count, and United Ministries for donations towards the 2013 Street Survival Guides

- Hunter Walker, the Santa Rosa County Administrator, for use of the Pace Community Center

### Our Board

In the month of June, ECOH held an annual Board Strategic Planning Meeting at the Pace Community Center. The theme for the event was "poker". Members staff, and special guests were broken down into groups, Hearts, Spades, Diamonds, and Jokers. Each team worked collectively to answer tough questions related to short and long-term planning. Individual members from an opposing group had an opportunity to "ante" when additional ideas that other members didn't think of. At the end of the day, congratulations goes to Bob Rogers who had the most poker chips, sorry Dennis, better luck next time. ECOH is grateful to have such a supportive and knowledgeable board to help guide our organization.

We would also like to congratulate our board president, Dr. Karen Barber, on receiving the United Way Advocacy Award. Dr. Barber is well-known throughout the county for her selfless work to give a hand up to the homeless and impoverished in our community. Her leadership in providing new ways to help homeless children and unaccompanied youth has yielded in hundreds of thousands of dollars for direct service to our school children. Her commitment to well-researched, quality programs has brought Santa Rosans the Bridges Out of Poverty program to provide impoverished families the tools to succeed and become productive, working citizens.





## **2013 STREET SURVIVAL GUIDES**

We now have the 2013 Street Survival Guides. A big thanks to United Way of Escambia and First Call for Help of Santa Rosa for their part in updating the guides, get them while supplies last.

To order your guides, please go to our website at [www.ecoh.org](http://www.ecoh.org) or call 439-3009.

A big thanks to Title One Escambia, Early Learning Coalition, Alfred Washburn Center, United Ministries, and Families Count for their financial contributions.

## **SHARE THE LOVE SANTA ROSA**



Welcome to **Share The Love Santa Rosa**: a grassroots countywide movement designed to unite all areas of Santa Rosa County using a series of random acts of kindness. We invite you to browse the menu above to learn how you can start **Sharing The Love** today!

### **OUR GOAL**

Our goal is to create awareness in ALL areas of Santa Rosa County that we are ONE community. We strive to unite Santa Rosa and celebrate our neighbors. We will lead by example to show our kids the true spirit of Santa Rosa County from the rivers to the beaches, from the farms to the proper! <http://sharethelovesantarosa.com/>

### **CAN VOLUNTEERING HELP YOU WITH YOUR JOB SEARCH?**

Can volunteering be the difference-maker in your next interview? New, ground-breaking research at the [Corporation for National and Community Service](#) (CNCS) provides evidence of a relationship between volunteering and finding employment.

Our new study, "[Volunteering as a Pathway to Employment](#)," found that those who were out of work and got involved with volunteering opportunities increased their likelihood of finding employment by 27 percent.

We are excited about these findings because it [highlights](#) an encouraging situation for both job seekers and the volunteer sector.

Consider Leanne's story. She is a military spouse who began volunteering to get involved with her new community when her family relocated to Florida from California. Her work with the Navy Marine Corps Relief Society as a financial counselor and managing volunteers created a passion that never faded as she moved from coast to coast with her family, and eventually led to a full-time position managing volunteers with her local American Red Cross.

### **Leveling the Playing Field**

Volunteering makes a positive impression, and that can make a big difference in a competitive job market. It can be especially helpful for people with limited skills or connections, and help level the playing field.

For example, volunteers without a high school diploma improved their chances of finding employment by 51 percent, and [those in rural areas increased their chances of finding work by 55 percent](#).

In fact, volunteering improved the likelihood of success for job seekers across all demographic categories – such as age, race, and gender – geographic areas, and job market conditions, and the findings held across the 10-year period analyzed in our study. That is amazing!

### **ID THEFT QUIZ**

Take this quiz to see your vulnerability to identity theft.



ID Theft Quiz Crime  
Alert Tips.doc

### **SMART PHONE EMERGENCY AND DISASTER APPLICATIONS**

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readylvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- [http://emergency20wiki.org/wiki/index.php/Smartphone\\_Apps](http://emergency20wiki.org/wiki/index.php/Smartphone_Apps)
- <http://www.google.org/crisisresponse/>

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to **575** people! Invite friends. [Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#) Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

### **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

#### **DISTRICT 1 LEPC IS OFFERING THE FOLLOWING FREE COURSES:**

**Name** Intermediate Incident Command System for Expanding Incidents : ( [G-300](#) )

**Description** This course provides training on and resources for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information

covered in the ICS-100 and ICS-200 courses. Selection Criteria: This course should not be used as a "nice to have training" course! Attendee selections for this course are to be RESTRICTED to those individuals who are slated to / or are already identified to assume a supervisory role in expanding incidents (Type 3), or perform Emergency Operations Center (EOC) Agency Liaison or Agency Emergency Coordination Officer (ECO) roles. Note: During an expanding incident, some or all of the Command and General Staff positions may be activated, as well as Division/Group Supervisor and/or Unit Leader level positions. These incidents may extend into multiple operational periods.

**Location** Okaloosa County EOC

**Address** 90 College Blvd., E., Niceville

**Date** Tuesday, Jul 30, 2013 - Thursday, Aug 01, 2013  
8:00 a.m. - 4:30 p.m.

**Name** **Advanced Incident Command System Command & General Staff: Complex Incidents :**  
([G-400](#))

**Description** This course provides training for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information covered in ICS-100 through ICS-300 courses. The target audience for this course is personnel who are expected to perform in a management capacity in an Area command or Multiagency Coordination Entity. Selection Criteria: Persons expected to perform in a management capacity in an area command/complex incident environment. Personnel must have completed the following ICS courses or an equivalent to these courses: ICS-100, ICS-200, ICS-300, ICS-700, and ICS-800.

**Location** Okaloosa County EOC

**Address** 90 College Blvd., E., Niceville

**Date** Monday, Aug 12, 2013 - Tuesday, Aug 13, 2013  
8:00 a.m. - 4:30 p.m.

### **NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**



**Solar Storm**  
**Flood**  
**Wildfire**



The series of Formidable Footprint exercises for neighborhood, community and faith based organizations continues.

July 27 - Flood / August 31 - Wildfire

Exercises have also been scheduled for the following scenarios: Earthquake -Hurricane - Influenza Pandemic - Tornado

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: [www.FormidableFootprint.org](http://www.FormidableFootprint.org)

### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED**



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: [www.drc-group.com/project/jitt.html](http://www.drc-group.com/project/jitt.html)

### **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Disaster and emergency management field growing

<http://www.dailyherald.com/article/20130628/news/706289946>

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters

[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming

[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

New MERS virus spreads easily, deadlier than SARS

[http://hosted2-4.ap.org/FLPLA/47b5c14dc09a4132a98d6c16d431d6c4/Article\\_2013-06-19-MERS%20Saudi%20Outbreak/id-97ddf7f6f8184d16b8d9e62cbb6e22cd](http://hosted2-4.ap.org/FLPLA/47b5c14dc09a4132a98d6c16d431d6c4/Article_2013-06-19-MERS%20Saudi%20Outbreak/id-97ddf7f6f8184d16b8d9e62cbb6e22cd)

HAM radio still part of hurricane center arsenal

[http://www.sun-sentinel.com/news/broward/fl-hurricane-ham-radio-operators-20130615,0,2956074.story?goback=%2Egmp\\_3833131%2Egde\\_3833131\\_member\\_47547619](http://www.sun-sentinel.com/news/broward/fl-hurricane-ham-radio-operators-20130615,0,2956074.story?goback=%2Egmp_3833131%2Egde_3833131_member_47547619)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness  
[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response  
<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?  
<http://www.disastersafety.org/disastersafety/business-continuity/>

American Red Cross, Preparing for Disaster for People with Disabilities and other Special Needs Guide  
[http://www.redcross.org/images/MEDIA\\_CustomProductCatalog/m4240199\\_A4497.pdf](http://www.redcross.org/images/MEDIA_CustomProductCatalog/m4240199_A4497.pdf)

Communications Toolkit for Public Health Emergencies that Impact Children: Resources for Pediatric Practices, Schools, and Childcare Programs  
<http://disasterlit.nlm.nih.gov/search/?searchTerms=Communications+Toolkit+for+Public+Health+Emergencies+Children&search.x=0&search.y=0&search=Search&searchType=all&publicationType=-1>

Social Media Provides Invaluable Data in Big Disasters like Sandy, Experts Say  
<http://www.hstoday.us/industry-news/general/single-article/social-media-provides-invaluable-data-in-big-disasters-like-sandy-experts-say/f5376b4ba44e828b0296a529f9105810.html#.Ua9HoZGrvSo.facebook>

10 Worst Things to Donate After a Disaster  
<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

The Biggest Warning Signs of Mental Illness in Children  
<http://blogs.psychcentral.com/bipolar-life/2013/05/the-biggest-warning-signs-of-mental-illness-in-children/>

10 Things To Never Say To A Person In A Wheelchair  
[http://www.huffingtonpost.com/2013/05/24/10-things-never-say-person-wheelchair\\_n\\_3332764.html](http://www.huffingtonpost.com/2013/05/24/10-things-never-say-person-wheelchair_n_3332764.html)

Social Media 4 Emergency Management, Stress Isn't Virtual  
<http://www.sm4em.org/2013/05/stress-isnt-virtual/>

Lessons Learned About the Social Toll of Major Disasters  
<http://www.emergencymgmt.com/disaster/Lessons-Learned-About-Social-Toll-Major-Disasters.html>

Long-Term Recovery Planning: What You Need to Know  
<http://www.emergencymgmt.com/disaster/Developing-Long-Term-Recovery-Plan.html>

Using Social Media as a Crisis Management Tool INFOGRAPHIC  
<http://socialmediatoday.com/ritu-pant/1431711/using-social-media-crisis-management-tool>

PSA -- Ready.gov -- Disaster planning for Special needs and Disabilities- Video  
<http://www.youtube.com/watch?v=ThWgdLRRkPg>

Family Violence after Natural Disaster Training  
[http://www.whealth.com.au/work\\_family\\_violence\\_after\\_disaster.html](http://www.whealth.com.au/work_family_violence_after_disaster.html)

Housing Status Plays a Surprisingly Large Role in Post-Disaster Distress



<http://www.theatlanticcities.com/housing/2013/04/getting-people-housed-after-disasters-should-be-cities-top-priority/5397/>

Moving Beyond “Special Needs”: A Function Based Framework for Emergency Management and Planning

<http://www.jik.com/KailesEndersbeyond.pdf>

Hurricane emergency managers struggle to get public to listen to warnings

[http://www.nola.com/environment/index.ssf/2013/03/hurricane\\_emergency\\_managers\\_s.html](http://www.nola.com/environment/index.ssf/2013/03/hurricane_emergency_managers_s.html)

7 Tips for Delivering Effective Emergency Notifications

<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery

<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies

<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?

<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Natural disasters have unexpected impacts on mental health

<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities

<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty <http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness <http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning <http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster

<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'

<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video

[http://www.youtube.com/watch?v=yD\\_FSV7i3Bs&feature=youtu.be](http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be)

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary  
<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities  
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?  
<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>